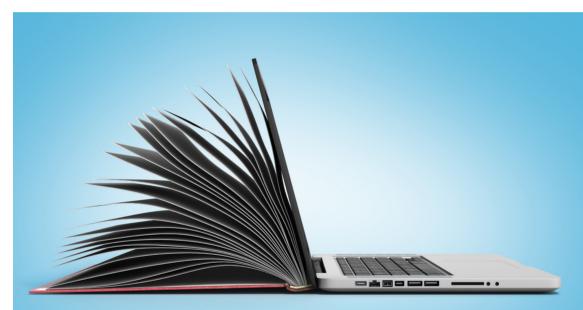
# Hybrid Degrees Unique Scandinavian Education



# FOR PARTNERS



# BECOME A CERTIFIED DANIA ACADEMY HYBRID DEGREES PARTNER





#### About us

Dania Academy is one of nine accredited Academies of higher education in Denmark. The Academy offers on-campus full-time, part-time higher education programmes as well as hybrid degrees to over 5000 students. With 8 physical campuses in Denmark and vast experience in offering fully-accredited higher education programmes in Denmark to students from 33 countries, Dania Academy is committed to developing a digital campus through Hybrid Degrees.

Dania Academy prides itself in providing flexible learning formats that will work around a busy schedule in the form of Hybrid Degrees.

Dania Academy is the **only** accredited Scandinavian higher education institution to offer Hybrid Degree programmes.



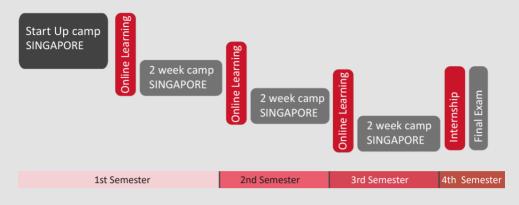
### What is a Hybrid Degree?

Hybrid Degree programmes offers students the opportunity to combine the best of online and on-campus learning experiences. This type of course will enable them to maintain a healthy work-life balance. This format allows students to take advantage of the convenience of learning online, while benefiting from the practical hands-on learning of our oncampus classrooms.

The Hybrid Degrees at Dania Academy are designed with a blend of learning techniques, including a 3-month **internship** and four 2-week camps in Singapore.



## **Hybrid Degree Programme Structure**



#### **Marketing Management - Hybrid Degree**

By joining the Marketing Management **Hybrid Degree** programme, students will get a high quality and top accredited Scandinavian education. The Marketing Management program is the **ONLY** accredited program outside Scandinavia where students can get a full undergraduate degree. The topics, which will be covered in the program, are: Marketing, Com-munication, Business analysis, Market analysis, Relevant laws, Business development and much more...

## The benefits...

- Real life applicable business skills
- 21st century skills
- Flexible learning design
- Working on real business cases
- 2 hours of interactive sessions/day
- Collaboration skills
- Possibility of further education at partner universities globally



#### **The Benefits**

There are several good reasons to become an Official Dania Academy, Hybrid Degrees **PARTNER**. - Warm leads (potential students) provided directly by the Academy

- Dedicated Partner Manager
- Full access to the Digital Learning Platform
- Attractive commission rates
- Networking
- An agent workshop in SINGAPORE
- Training Courses with diplomas
- Adaptable marketing materials
- Joint marketing activities
- Official Certificate of Recognition





Dania Academy has cooperation agreements with international universities and representatives all over the world.

We focus on student and staff mobility, academic cooperation as well as long-term project research and development.

Dania is a publicly recognised, state-financed institution of higher education, regulated by the Ministry of Higher Education and Science.

As part of the Bologna Process, Dania and all other institutions in the Danish HE sector have implemented the European Standards and Guidelines for the quality assurance of higher educations (ESG) – international quality and relevance standards that all public higher-education study programs must meet.

Dania holds an Erasmus+ charter and is a member of EAIE, Businet and EuroCHRIE.

If you want to hear more about the Partnership program at Dania Academy, Hybrid Degrees, please feel free to contact us.

#### **Contact us**

At Dania Academy, Hybrid Degrees we are always ready to answer your questions.



Claus Grand Bang Head of Hybrid Degrees Tlf: +45 61953512 CLOL@eadania.dk



Alexandra Mareci Head of Partner Management Tlf: +45 61953521 ALMA@eadania.dk



hybriddegrees@eaDania.com / +45 7229 1605

eaDania.com/hybriddegrees