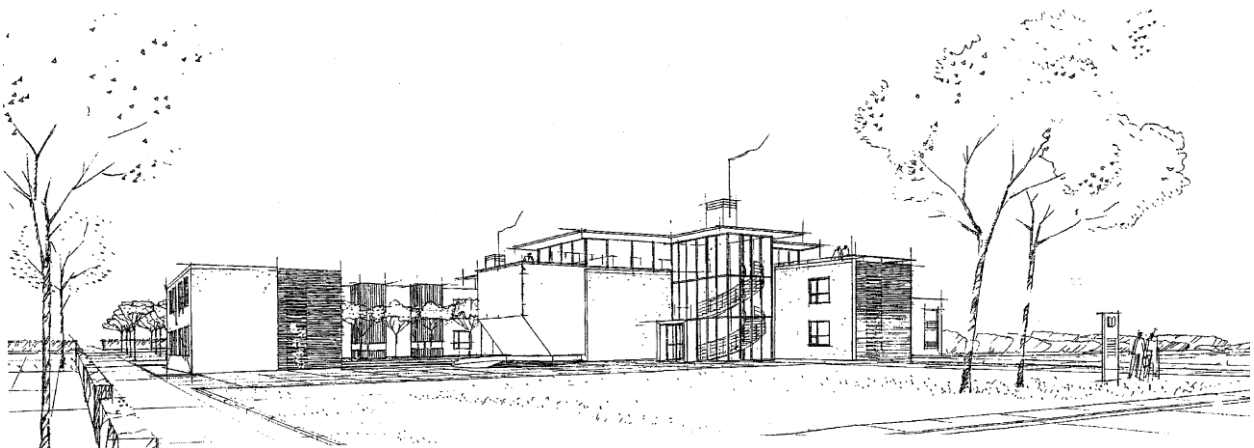




Bachelor of International Hospitality Management Top-up

www.eadania.com

**Information for Erasmus students
Randers Campus
2018-2019**



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About the Academy

Dania Academy is a modern higher education centre, with international campuses in the cities of Randers and Viborg.

Dania was established on 1 January 2009 and has a long-standing tradition for developing and offering higher education, English-taught programs in the area:

- International Marketing
- Tourism and Hotel Management
- International Hospitality Management
- IT Technology
- Automotive Technology

Excellent facilities

Dania's Randers Campus is located in new and modern buildings on the southern edge of the city of Randers. The Campus offers excellent study facilities to its 600 students, including the latest IT equipment and 24-hour access to the IT centre.



Living in Randers



Randers has some 65,000 inhabitants, making Randers the seventh-largest city in Denmark.

The city of Randers is big enough to have all the facilities an international student could want, but small enough to have retained its friendly atmosphere and is cheaper to live in than other major Danish cities.

Randers is well situated in terms of access to the rest of Denmark, just 35 kilometres from Denmark's second-largest city Aarhus and about 4 hours by train from Copenhagen, Denmark's capital. The Airport is only 50 km away.



Important information

- Please be aware that this Bachelor Programme is a top-up study of 1.5 years (corresponding to semesters 5-7 of a 3.5 full BA programme). The full top-up programme is therefore only offered to Erasmus students who have already completed their 2nd year of higher education in a relevant study field. We do, however, sometimes make exceptions for Erasmus students at their current 2nd year to join the programme based on individual assessment.
- The 7th semester of this program is not open to exchange students because it consists of an internship and a Bachelor project. There are no normal classes during this semester.
- All exams and tests of the semester students are enrolled into must be taken.
- Exchange students cannot put together a study program consisting of modules from different semesters or programs (unless in very rare cases where the schedule would allow for this)

Teaching methods

Dania highly values project and group work, and we often use a multi-disciplinary approach to teaching. To students from some countries, these methods take some time to get used to.

As mentioned above, these features are also very much present in our system of testing and examining.

The teaching is very discussion-oriented, i.e. the main aim of the lectures is not to repeat textbook facts, but rather to use textbook theories on case examples.

Important dates

Semester dates and holidays: see [Fact Sheet](#)

ECTS distribution

NB: The program has been revised recently and the module descriptions in English will be available from November.

SEMESTER 5	
Theme 1: Development of staff and organisations (Leadership perspective)	12 ECTS
• Economics	1
• Leadership and Organisation	4
• Law	2
• Philosophy of Science	1
• Culture & Understanding of Guests	2
• Hostmanship	2
Theme 2: Managing the company (Management perspective)	13 ECTS
• Economics	7
• Strategy	2
• Leadership and Organisation	1
• Philosophy of Science	1
• Sales & Marketing/Communication	2
Employability/Career Path	5 ECTS
Semester 5 total	30 ECTS

SEMESTER 6	
Theme 3: Hospitality and hostmanship (Guest and customer perspective)	14
• Economics	1
• Leadership and Organisation	2
• Philosophy of Science	2
• Sales & Marketing/Communication	2
• Culture & Understanding of Guests	4
• Hostmanship	3
Theme 4: Strategic Value Creation (Creating business excellence)	11 ECTS
• Economics	3
• Strategy	5
• Leadership and Organisation	2
• Philosophy of Science	1
Elective modules Will be published later	5 ECTS
TOTAL ECTS	30 ECTS

Indicative descriptions of modules

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